

Enrico Ferreira

Senior Designer & Front-End Developer

I design systems where brand, product and code meet.

Designing since 2005, shipping my own code since 2011. I've held most of the job titles, from brand and product to interaction, web and front-end, and now practice them as one discipline. I've led teams of up to 15 and still write production code, lately with AI agents in the loop, as on LinkPier, my own product.

Experience

2005 → now · newest first

- Sunny Benefits

Senior UX/UI Designer

2025 - 2026

+ Designed Sunny Rewards and Payments & Benefits for web and mobile: reward dashboards and benefit spending.

+ Owned Figma production and the design system that kept every Sunny product visually consistent.
- Wide Eye

Senior Designer

2023 - 2025

+ SPLC: designed the UX/UI of splcenter.org and led the Hate Map, 25 years of hate-group data on one map.

+ Harvard Chan: designed the program finder on a site merging 285 subsites. Webby People's Voice winner.

+ Georgetown GIWPS: redesigned the site and designed three interactive data maps on one shared system.
- Upstatement

Senior Designer, Front-End

2022 - 2023

+ Vanderbilt: designed the online learning portal, 120 programs from nine schools in one catalog.

+ Harvard Business School: redesigned Baker Library on the hbs.edu design system, adding new components.
- Giant Propeller

Art Director

2021 - 2022

+ Set brand guidelines for emerging brands and led design teams with creative directors and strategists.
- Ghost Note

Brand Designer

2020 - 2021

+ CHJS: designed the identity and website for the rebrand from We Coach; engagement rose after relaunch.
- NKP Medical Marketing

Lead Designer & Developer

2011 - 2020

+ Led design and front-end for nine years, from research to art direction and code, with teams of 10 to 15.
- BCBG Max Azria

Graphic Designer

2010 - 2011
- init · designing since 2005, code since 2011

2005
- Skills

by branch
- brand

Brand strategy, visual identity, art direction, illustration, typography, motion

● product

UX/UI, user research, wireframing, prototyping, design systems, data visualization, QA

● code

HTML, CSS, JavaScript, TypeScript, React, Next.js, GSAP, AI agents in the loop

● leadership

Teams of up to 15, stakeholder communication, client discovery, hiring
- Enrico Ferreira · Résumé · 2026

7 case studies · enricosf.com/work